

Leslie Frausto

SKILLS

PROJECT MANAGEMENT
ATTENTION TO DETAIL
SOCIAL MEDIA MARKETING
ADAPTABILITY
MAC & PC PROFICIENT
GOOGLE SKETCHUP
GRAPHIC DESIGN
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE RUSH
AUTOCAD

INTERESTS

INTERIOR DESIGN
PHOTOGRAPHY
VIDEOGRAPHY
TRAVEL
TENNIS



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PROFILE

Leslie is a creator, dreamer, and visual thinker. She is passionate about producing design that works to create beautiful experiences. A few of her skills and specialties include: branding, visual merchandising, digital arts, graphic design, social media strategy, data entry, content creation, and videography.

EXPERIENCE

Marketing Coordinator

Kidder Mathews, 2021-Present

- Provides best of class marketing content (flyers, pitch books, surveys, e-blasts, and social media graphics).
- Creates high performing commercial real estate digital content.

Pinterest Manager

Pin Perfect Studios, 2021-2022

- Managed and scheduled pins for high level clients.
- Designed high performing pins.

Visual Coordinator

Living Spaces HQ, 2019-2020

- Managed 20+ department store layouts through the use of floor plans, planograms, and corporate directives.

Junior Designer

Office Furniture Group, 2016-2018

- Specified ancillary and systems furniture for commercial spaces.
- Created budgets, technical drawings, installation documents, and 3D renderings.

EDUCATION

Fashion Institute of Design & Merchandising

Business Management, B.S. | 2015-2017

Fashion Institute of Design & Merchandising

Interior Design, A.A. | 2013-2015